

## **Cow Rearing project-Ksheera Sagaram:**

### **A need based successful women group enterprise model**

- Livelihoods: Farm Enterprise
- Unit & Location: Sunandhini Ksheerasaagaram unit, Mudakuzha, Ernakulam District, Kerala

The unit started at 2013-14 and it consists of 5 kudumbashree members. This unit stands as a successful model in farm enterprise sector based on their profitable activities via local economic development. This five member women group fought hard against the financial difficulties they faced in their early life with their skills, entrepreneurship mindset and support they gained from the community development society under Kudumbashree.

These members formed a cow rearing group with the motivation and knowledge they gained from the orientation training programmes conducted by Kudumbashree. They received adequate skill trainings and back end subsidy support through Kudumbashree to start their units. Each Ksheera Sagaram units consists of minimum 10 cows (2 cows per member) purchased through bank loans with the back end subsidy (35% of project cost) benefits from Kudumbashree.

At present situation, among the women enterprises in the district, the members of this group are doing exemplary job with the availed assistance from the SHG. Each of the women in the group shows off to the community that how women can work most profitably in the animal husbandry sector with a strong desire to success. When the group started functioning each member had 2 to 3 cows, at present with the profit and experience they gained, majority of these members have 27 to 40 cows each. In addition to the bank loan Kudumbashree provided financial assistance and technical training to this group for addressing their challenges. Lakshmikutty, being a member in the Sunandhini Ksheerasaagaram unit won district level best dairy farmer award through her achievement in the cow rearing enterprise sector. Using this success model narration in diary sector trainings, Kudumbashree is delivering great messages to other community members to start their enterprise units based on their interest in farm sector.



