

Success Story of S. Pushpa

The Title Of the Story :-

Smt. S. PUSHPA, AN INSPIRING WOMEN TO THE NEIGHBOURS. (In rearing the backyard poultry).

Sector:-

Animal Husbandry Department, Telangana Sate.

Introduction:-

Sri. Silveru. Pushpa, W/o S.Yellaiah, R/o Penchikal Pahad, Yadari Bhuvanagiri (Dist. & Mandal).

Category:-

Small agriculture farmer with two acres of dry land and her family is mainly dependent on daily wages and a very little agriculture farming.

Previous background (Personal/Economical) along with Farming Experience & Financial Condition:-

She is having one daughter and 2 sons who are school going. Previously she was earning Rs. 1, 50,000/- per year through the agriculture farming.

Challenge (Problems & issues, opportunities):-

The money she earned from the agriculture farming is not sufficient to meet the family expenditure of the family and for the education of the children.

Interventions / Innitatives:-

The Veterinary Assistant Surgeon (VAS), Bhuvanagiri (Mandal), selected her as a beneficiary under Scheduled Caste Category for Backyard Poultry Unit Scheme under National Livestock Mission.

During 2017, she was supplied with 45 Indbro four weeks old chicks for Rs. 840/- (for 75% Subsidy) and also given Rs.1500/- worth of night shelter with 100% subsidy, out of which 35 birds are females (hens) and 10 birds are males(Cocks).

With the guidance of VAS, Bhuvanagiri, she has taken good managerial practices and the survival rate of females and males were 100%. Out of 10 cocks (Male birds), she sold seven between 4-6 months age with 2-3 kg.Body Wt. @Rs.200/- / Kg live Wt. and kept 3 males for crossing with hens.

She has taken utmost care and management practices in rearing Back Yard Poultry Unit and was happy to see the laying capacity of birds.

Present Position (Personal / Economical)

The hens started laying fertile eggs from 6months onwards. Smt. Pushpa has taken up brooding activity with other birds. The strength of the stock have become 120 within one year.

The first year she use to get 30eggs per day and in second year she got 60-70 eggs/day. Now, in the third year, she sold the stock by keeping 90 hens and 5 cocks.

She is getting 70-80 eggs/day. The eggs are in brown color with average weight of 55grams. She is selling the eggs @Rs.8/- to Rs.10/-. So she is getting Rs.560/- to Rs. 800/- per day.

Results and Outputs:-

As a result of this, her family is also consuming eggs daily apart from selling the eggs. Her family nutritional status have also got improved.

Now she is getting Rs. 1, 50,000/- income per annum by selling eggs and desi birds. Her grand total income is Rs. 3, 00,000/- per year. Now she is able to pay the school fees of the children.

Awards and recognitions:-

Bhuvanagiri VAS and District Veterinary and Animal Husbandry Officer (DVAHO) visited her house and appreciated her managemental practices.

District Collector, Yadadri Bhuvanagiri District also visited their place and praised her dedication, innovation and hard work, for rearing the birds with keen interest and maintaining with minimum mortality.

Lessons Learnt & Message to Fellow Farmers:-

The neighbours of the village inspired and motivated by the success of Smt. Pushpa's back yard poultry rearing and by her annual income. Now they have approached the Veterinary Assistant Surgeon (VAS), Bhuvanagiri for supply of back yard poultry Units to them also.

Supporting Quotes & Images:-



Smt. S. Pushpa – giving crushed Rice and Maize to the backyard Poultry.



Back Yard Poultry with Eggs in a Basket.



Smt. S. Pushpa, Her Husband Sri. S. Yellaiah along with Dr. Madan Kumar, District Veterinary and Animal Husbandry Officer, Yadadri Bhuvanagiri District.

Contact Details Of Achiever Inclosing E-Mail, Phone No & Pincode :-

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